

grocery dappio

Groceryshop Preview

September 28 - October 1, 2025

Mandalay Bay, Las Vegas





Groceryshop 2025 is where the industry's most forward-thinking leaders come together to explore the trends, technologies, and transformations shaping the future of grocery and CPG. Join 5,000+ senior execs shaping the future of grocery and CPG this September 28–October 1 in Las Vegas. With 150+ speakers from across the globe, this year's agenda is packed with the insights you need to stay ahead—whether you're reimagining operations, enhancing the customer experience, or building a more agile, resilient business. This year's themes are built to help you turn vision into action — across every function of your organization.

The Groceryshop agenda dives deep into the most critical forces transforming grocery and CPG. From the rise of AI-powered operations to the evolution of retail media, the sessions will explore how leading retailers and brands are driving efficiency, growth, and innovation. Attendees will gain strategies for captivating and retaining modern shoppers, building future-ready organizations, and unlocking new revenue streams. Plus, with a global lineup of speakers and companies, Groceryshop 2025 offers a rare chance to learn from international peers and discover fresh approaches to shared challenges.

Meetup & Networking

The backbone of the Groceryshop experience is the event's Meetup networking platform, which facilitates more than 30,000 individual 15-minute meetings over three days.

Meetup signifies the evolution of the typical 'speed dating' conference networking experience. At Groceryshop, attendees are not randomly paired with fellow attendees and solution providers, but rather matched through common business interests and goals.

Every Groceryshop attendee is welcome to join the Meetup platform, where they complete a questionnaire on their business focus, career profile, and industry interests. Based on their answers, attendees are then paired with fellow attendees and tech providers through a double-opt-in platform that ensures executives only speak with those they wish to meet.

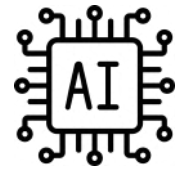


In addition to the Meetup program, there are a host of networking opportunities both inside and outside of the convention center, including topic table discussion, cocktail hours, retailer and brand dinners, and Groceryshop's popular industry party featuring food, drink, and live entertainment.

In conjunction with the jam-packed networking agenda, the event's educational docket provides attendees with the opportunity to hear the industry's latest and greatest tech innovations and strategic approaches firsthand.

Key Themes

This year's content is anchored around five key themes:



**Efficient and AI-
Powered Grocery
Operations**



**Understanding,
Captivating, and
Retaining Shoppers**



**The Next Frontier for
Retail Media (and New
Revenue Streams)**



**Building Unified
and Future-Ready
Organizations**



**Global Inspiration
and Insights**

In addition to in-depth sessions across these themes, the main stage will feature leaders from Unilever, Lidl US, Sprouts Farmers Market, poppi, and more, offering their perspectives on how to succeed in a digital-first, AI-powered world.

New for 2025, Groceryshop is launching the AI Test Kitchen — an immersive, hands-on experience designed to help retailers and brands unlock real business value from AI. From agentic AI to predictive analytics, these interactive sessions will equip attendees with tangible strategies they can put to work right away.

Make the Most Out of Groceryshop 2025

With a packed educational and networking agenda, planning your ideal Groceryshop experience can be overwhelming. To help you make the most of it, Incisiv has curated a guide to the must-see sessions, events, and networking opportunities. The following pages highlight the can't-miss moments from this year's program. As the agenda continues to evolve in the coming months, we'll keep this guide updated with the latest sessions and experiences.



Groceryshop Can't Miss Sessions



Day 1 - Session 1

Sept 28 | 1:45pm — 2:25pm PT

Retailer Perspectives: Winning New Customers and Growing Baskets

Speakers



Suzy Monford
Chairman & CEO
Heritage Grocers Group



Vineta Bajaj
Chief Financial Officer
Rohlik Group

Day 1 - Session 2

Sept 28 | 2:35pm — 3:15pm PT

Fresh Research: Balancing Wide-Ranging Consumer Behaviors and Shopping Habits

Speakers to be announced

Day 1 - Session 2

Sept 28 | 2:35pm — 3:15pm PT

Track Keynote: Balancing Wide-Ranging Consumer Behaviors and Shopping Habits

Speakers



Sonya Gafsi Oblisk
Chief Merchandising &
Marketing Officer
Whole Foods

Day 1 - Session 3

Sept 28 | 3:25pm — 4:05pm PT

Rapid Fire: Technologies Poised to Transform Grocery and CPG

Speakers



Greg Zeh
SVP & Chief Information
Officer
Weis Markets



Manuel Queiroz
Partner
Bright Pixel Capital (Sonae)



Anne Mezzenga
Co-CEO
Omni Talk (Interviewer)

Day 1 - Session 3

Sept 28 | 4:20pm — 4:30pm PT

Welcome Remarks

Day 1 - Session 3

Sept 28 | 4:50pm — 5:10pm PT

Keynotes

Speakers



Priya Nair
President, Beauty &
Wellbeing
Unilever (Mainstage
Keynote)

Day 2 - Session 1

Sept 29 | 9:00am — 9:40am PT

Stores of the Future: Maximizing Efficiency and Engagement

Speakers



Kim Anderson
VP, Store Operation
Support
Schnucks



Stewart Samuel
Director of Retail Futures
IGD (Presenter &
Interviewer)

Day 2 - Session 2

Sept 29 | 9:50am — 10:30am PT

Premium Products and Experiences in a Price-Conscious World

Speakers



Cristian Arcangeli
VP, Omnichannel &
Customer Experience
illy Caffé



Kabir Jain
Chief Growth Officer
Erewhon



Marian Leitner-Waldman
CEO & Founder
Archer Roose Wines

Day 2 - Session 3

Sept 29 | 10:40am — 11:20am PT

Seamless and Secure Stores: Minimizing Friction and Deterring Theft

Speakers



Gaurav Pant
Co-Founder & Chief
Insights Officer
Incisiv (Interviewer)

Day 2 - Session 3

Sept 29 | 2:10pm — 2:30pm PT

Keynotes

Speakers



Joel Rampoldt
CEO
Lidl US



Ben Miller
VP, Original Content &
Strategy
Groceryshop (Interviewer)

Day 2 - Session 3

Sept 29 | 2:50pm — 3:10pm PT

Keynotes

Speakers



Jack Sinclair
CEO
Sprouts Farmers Market

Day 3 - Session 1

Sept 30 | 9:00am — 9:40am PT

Innovative In-Store Technologies

Speakers



David McIntosh
Chief Connected Stores
Officer
Instacart



Brad Bogolea
Co-Founder & CEO
Simbe Robotics



Benoit Koenig
Co-Founder
Veesion

Day 3 - Session 2

Sept 30 | 9:50am — 10:30am PT

Track Keynote: Aligning Inventory and Assortment with Demand

Speakers



Andrea Albright,
EVP & Chief Growth Officer,
Int'l & Operating Partner
Massmart, Walmart

Day 3 - Session 3

Sept 30 | 9:50am — 10:30am PT

Panel: Aligning Inventory and Assortment with Demand

Speakers



Nitin Murali,
VP, Supply Chain
Excellence
Gallo



Jenny McLean
Managing Partner & Retail
Industry Lead
Clarkston Consulting
(Interviewer)

Day 3 - Session 3

Sept 30 | 10:40am — 11:20am PT

Track Keynote: Crafting Unified and Seamless Shopping Experiences

Speakers



Neil Reynolds
Global Chief Customer &
Digital Commerce Officer
Mars Wrigley



Tom Ward
EVP, Chief Operating
Officer, End to End
Sam's Club



Ben Miller
VP, Original Content &
Strategy
Groceryshop (Interviewer)

Day 3 - Session 3

Sept 30 | 2:30pm — 2:50pm PT

Keynotes

Speakers



Allison Ellsworth
Co-Founder & Chief Brand
Officer
poppi

Day 3 - Session 3

Sept 30 | 2:50pm — 3:10pm PT

Groceryshop 2025 Zeitgeist

Speakers



Ben Miller
VP, Original Content &
Strategy
Groceryshop



Rocquan Lucas
VP, Content,
Groceryshop

Day 4 - Session 1

Oct 1 | 9:30am — 10:10am PT

Winning Strategies for the Digital Shelf

Speakers



Leslie Lee
VP, Digital Experiences
Hormel Foods



Andrea Steele
AVP eCommerce &
Customer Marketing
Kraft Heinz



Gregor Murray
Chief 'So What' Officer
Digital Commere Global
(Presenter & Interviewer)

Day 4 - Session 2

Oct 1 | 10:20am — 11:00am PT

Unifying Data and Teams Across the Organization

Speakers



Alan Wizemann
Chief Digital Officer
Southern Glaziers Wine &
Spirits



Deepak Jose
VP & Head of Data &
Decision Intelligence
Niagara Bottling



Shweta Prabhu
VP, Digital, MarTech,
Enterprise Systems
Giant Eagle

Day 4 - Session 3

Oct 1 | 11:10am — 11:50am PT

Groceryshop Key Takeaways

Speakers



Ben Miller
VP, Original Content &
Strategy
Groceryshop



Rocquan Lucas
VP, Content
Groceryshop



Chris Walton
Co-CEO
Omni Talk



Anne Mezzenga
Co-CEO
Omni Talk (Interviewer)

Where to See and be Seen - The Events Around the Event

The value of any conference cannot be fully assessed without considering the surrounding events, where real conversations can be had, personal relationships can be built, and a few adult beverages can be consumed. Since its inception the Groceryshop team has delivered a culture where fun was just as important as business or education.

Below are a few of Grocery Doppio's & Incisiv's favorite events while in Vegas.



Monday, September 29



Grocery Doppio Networking Drinks at RiRa Irish Pub

Time: September 29, 5:30pm – 7:30pm

Venue: RiRa Irish Pub

Open to: Friends of Grocery Doppio and Incisiv– by invitation only

Join Grocery Doppio for networking drinks at RiRa during Groceryshop! Mingle with industry leaders in a laid-back setting just steps from the show floor. No presentations—just great conversations and good company.



Groceryshop Retailer & Consumer Brand Dinners

Time: September 29, 6:30pm–8:30pm

Venue: High-End Las Vegas Restaurants

Open to: Retailer & Brand Networking Dinners are invitation-only. If you are interested in joining a dinner, please email experience@groceryshop.com

Retailer & Consumer Brand Networking Dinners are invitation-only sponsored dinners at high-end Las Vegas restaurants. Taking place on Tuesday night, industry leaders from retailers and brands will come together for an unforgettable night filled with great conversations and great dining!

Tuesday, September 30



Incisiv Speakeasy @ Groceryshop 2025

Time: September 30, 6:00 PM

Venue: StripSteak by Michael Mina (Located in the Mandalay Bay, steps from the Groceryshop show floor)

Open to: Retailers and Brands only. [Click here to apply to attend](#)

Hosts: Incisiv, Braze, Flooid

Incisiv is proud to host the **Fifth Annual Speakeasy @ Groceryshop Executive Dinner**. Join us for an exclusive, invite-only evening of elevated networking and thought-provoking conversation, set against the backdrop of an exceptional dining experience curated by MICHELIN Star Chef Michael Mina. Attendance is limited to senior executives (Director level and above) from leading grocery retail and CPG organizations.



Groceryfest

Time: September 30, 8:00 pm - 10:30PM

Venue: Mandalay Bay Beach

Open to: All Groceryshop attendees

Join us Tuesday, September 30th, from 8:00PM-10:30PM at Mandalay Beach for Grocery's biggest night! Enjoy live music, flowing drinks and incredible networking as we celebrate the end of Groceryshop 2025!



ABOUT GROCERY DOPPIO

Grocers have experienced a generational shift in eCommerce adoption within a condensed period of time, giving rise to both – new growth opportunities and unfamiliar threats.

Grocery Doppio is an independent source of insights and inspiration designed to help grocers jumpstart, accelerate and sustain growth in this dynamic new environment.

www.grocerydoppio.com